

THE POWER OF PREPAREDNESS:
YOU HAVE THE POWER
TO BE PREPARED

WEEK 1 **READY**

**BUILD A KIT.
MAKE A PLAN.
BE INFORMED.**

48%
of people

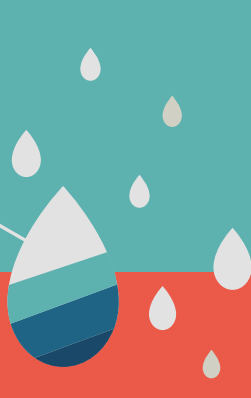


do not have an
EMERGENCY KIT
for their home.

WEEK 2 **STEADY**

**REVIEW PLANS.
UPDATE KITS.**

46%



of people thought a
NATURAL DISASTER
would likely occur.

WEEK 3 **SHOW**

**INSPIRE OTHERS
TO PREPARE.**



**LESS
THAN
HALF**

of people talked
PREPAREDNESS
with family & friends
in the past



2 YEARS.

WEEK 4 **GO!**

**TAKE IMMEDIATE
ACTION TO SAVE LIVES.**

People who
VOLUNTEERED
during a disaster were

80%



MORE LIKELY
to have an emergency
kit and a plan than
those who did not.

