



Net Cetera

Chatting with Kids About Being Online



What We Do Online

- Socialize
- Share pictures and videos
- Build online profiles
- Create avatars



Online Risks

- Inappropriate **Conduct**
- Inappropriate **Contact**
- Inappropriate **Content**



Talking with Kids

→ It's more about talking than technology.



Where to Start

- Start early
- Create an honest, open environment
- Initiate conversations



Where to Start

- Communicate your values – and how they apply online
- Be patient



Guidance for Different Ages

- Young kids
 - Close, hands-on supervision
- Tweens
 - Guided exploration



Guidance at Different Ages

→ Teens

- Independent, with mobile access
- Important messages:
 - Information credibility
 - Once it's posted, you can't take it back
 - Treat people the way you'd like to be treated



Net Cetera: What Else?

→ Other subjects in *Net Cetera*:

- Social networking
- Cyberbullying
- Sexting
- Mobile applications
- Social mapping
- Protecting your computer



Net Cetera: Spread the Word!

- Please pass it on:
 - Clubs, teams, PTAs, school districts, classes...
- Put a button or text on your website:
 - OnGuardOnline.gov
- Order more: <http://bulkorder.ftc.gov>

It's **FREE** (and available *en español*)



→ Questions?

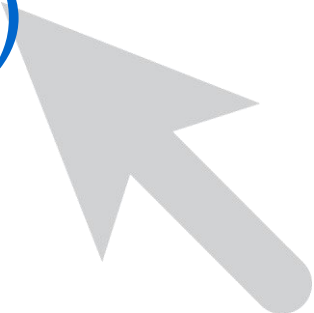
THANKS!





Additional Slides

(please copy them into the
body of the presentation,
after the slide about Teens)



Socializing Online

- Socializing is socializing – online or off
- Reminders:
 - Online actions have real-world consequences
 - Careful when posting – you can't take it back
 - Tell kids to trust their gut if they're suspicious
 - Help kids understand what info should stay private



Cyberbullying

→ Harassment that happens online

→ Talk to your kids:

- Encourage them to tell you if an online message or image makes them feel threatened or hurt
- Tell your kids they can't hide behind what they post



Cyberbullying

- If your kid has a problem with a bully, don't react to the bully
 - Encourage your kid to talk with you about what's up
 - Save the evidence
 - Block the bully online
 - Have any bogus profiles taken down
- Encourage your kid to help stop cyberbullying – by not passing on other messages and telling the bully to stop.



Mobile Phones

- More and more kids go online from their phones
- Develop cell phone rules: when and where they can use their phones
 - Set an example by what you do
- Use their manners on cell phones, too
 - Treat people the way they'd like to be treated



Mobile Phones

- Think about privacy and safety
 - Photo- and video-sharing on the go
- Filters on home computers don't apply on phones
 - Talk to kids about using good sense when social networking on their phone



Mobile Phones

- Choose the right options and features for your kid's phone
- Find out about social mapping
 - Is your kid's phone GPS-enabled?
 - Talk to kids about using features only with friends they know and trust.

